

SPECIAL NAMING OPPORTUNITIES

- ☐ **\$25,000 – Luncheon Sponsor**
 - Name or logo listing on all luncheon materials including invitation and event program
 - Exclusive signage at the event at the Luncheon and Fashion Show and cocktail reception
 - Recognition from stage
 - Benefits of “Notre-Dame” sponsorship
 - Full page color ad in the event program
- ☐ **\$25,000 – Reception Sponsor**
 - Name or logo listing on all luncheon materials including invitation and event program
 - Exclusive signage at the event at the Luncheon and Fashion Show and cocktail reception
 - Recognition from stage
 - Benefits of “Notre-Dame” sponsorship
 - Full page color ad in the event program
- ☐ **\$15,000 – Fashion Show Production Sponsor**
 - Recognition on printed invitation and event program
 - Exclusive signage at the Luncheon and Fashion Show
 - Recognition from stage
 - Benefits of “Louvre” Sponsorship
 - Full page color ad in the event program
- ☐ **\$10,000 – Patron Party Sponsor**
 - Top billing recognition on Patron Party invitations, Patron Party signage and opportunity to speak at Patron Party
 - Benefits of “Arc de Triomphe” Sponsorship
- ☐ **\$7,500 – Valet Sponsor**
 - Logo or recognition on all valet collateral with option to leave gift in cars and event signage
 - 6 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$7,500 – Auction Sponsor**
 - Logo or recognition on all Auction collateral and event signage
 - 6 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$5,000 – Floral and Décor Sponsor**
 - Logo and welcome statement on table cards with recognition as Floral and Décor Sponsor
 - 4 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$5,000 – Invitation Sponsor**
 - Logo and recognition in event invitation
 - 4 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$5,000 – Program Sponsor**
 - Logo and recognition in event program
 - 4 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$5,000 – Registration Sponsor**
 - Logo or recognition on all Registration collateral
 - 4 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$4,500 – Photo Booth Sponsor**
 - Logo or recognition on signage at the photo booth and in the event program
 - 4 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$4,000 – Wine Sponsor**
 - Event signage at all bars the day of luncheon
 - 4 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$3,000 – Graphic Design Sponsor**
 - Event program recognition
 - 2 tickets to the Luncheon and Fashion Show with priority seating
 - Invitation for 2 to the Patron Party
- ☐ **\$2,500 – Favor Bag Sponsor**
 - Logo on Favor Bags given to all attendees and option to provide favor bag gift at donor's expense
 - 2 tickets to Luncheon and Fashion Show with patron seating
 - Special recognition in printed materials
- ☐ **\$1,500 – Postage Sponsor**
 - Event program recognition
 - Special recognition in printed materials

DIRECT IMPACT

*All **Direct Impact** donors will be listed in the program*

- ☐ **\$15,117 – Baxter Dialysis Unit**
 - Provide patients with end stage kidney failure greater access to dialysis treatment
- ☐ **\$5,250 – Chronic Kidney Disease Screenings**
 - Provide 350 screenings for early detection of kidney disease
- ☐ **\$2,400 – Peritoneal Dialysis Sponsor**
 - Give a child the gift of being with their family while they undergo dialysis. Your sponsorship provides at-home dialysis therapy for a child for 12 months.
- ☐ **\$600 – Kidney Camp Sponsor**
 - Send 2 children with renal and urology disease to a 6-day summer camp
- ☐ **\$300 – Kidney Camp Sponsor**
 - Send 1 child with renal and urology disease to a 6-day summer camp
- ☐ **\$150 – Chronic Kidney Disease Screenings**
 - Provide 15 screenings for early detection of kidney disease

Direct Impact donations are 100% tax deductible.

Benefits given to purchasers of Special Naming Opportunities are set forth above, but are generally about half of the cost of the naming opportunity to take into consideration the value of the extra recognition given.

To purchase a Special Naming Opportunity, please indicate the item you wish to purchase and complete the sponsorship and payment on the front of side of this form.